10 key differences between the traditional research firms and the all new Credits based Research from Streetgains		
Comparative Points	Traditional Research (Industry leaders)	Credits based Research (Streetgains)
Clients segment	HNI and Normal	Every trader is equally important
Service validity	Based on dates (Monthly, Quarterly, Semi-annually & Annually)	Based on Credits (We deduct credits only for Profitable calls)
Service charges	High, charging based on Normal & HNI	Low, since you pay only for Targets
Service segments	Very complicated to attract traders	Easy and understandable based on client's preference
Performance report	Manipulated records, Updates after a months' time	Honest showcase of all trades instantly, Updated everyday
Research tact's	Very small 3-4 targets, sometimes stocks are not even tradable for MIS margin	Rewardable 1-2 targets, Stocks are tradable.
Number of services	More with an objective of acquiring more Clients for every service	Less with well-defined services which are suitable for every trader
Research Mode	SMSs, unofficial social media channels	App Notifications, Condition based SMSs for backup
Updating notifications	Either forwarding SMSs & two-sided calls	In-house research, one sided view based on market action. Instant Notification & follow-ups
Business process	Single entity with multiple business names & unofficial websites	Single business name, official website and all payments are secured